



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/Iss/Priorities USA Action-LCV (15165)  
**Agency** Mundy Katowitz Media (1954)  
**Buyer** PLACEMENT, MEDIA  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political - Issue (1068)  
**Brand** PRIORITIES USA ACTION (102154)  
**Acct Types** National/Political  
**Est/Headline** 1565/06282556  
**Demo**  
**Revision**  
**Comments** PRIORITIES USA ACT

**Invoice** 643207  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 327462  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:04:50PM

**Mundy Katowitz Media**  
**1322 G Street South East**  
**Washington, DC 20003**

AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00AM	Day,F-1	10/19/12 10:17AM (Fr)	00:30		PRATV1224H	\$700.00	
2.0	Spot	12:05:00PM-12:35:00PM	Day,F-1	10/19/12 12:15AM (Fr)	00:30		PRATV1224H	\$1200.00	
3.0	Spot	11:00:00AM-12:00:00PM	Day,F-1	10/19/12 11:31AM (Fr)	00:30		PRATV1219H	\$1200.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Day,F-1	10/19/12 12:21PM (Fr)	00:30		PRATV1224H	\$1100.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,F-1	10/19/12 4:25PM (Fr)	00:30		PRATV1219H	\$1200.00	
6.0	Spot	5:00:00PM- 6:00:00PM	Day,F-1	10/19/12 5:53PM (Fr)	00:30		PRATV1224H	\$2400.00	
7.0	Spot	6:00:00PM- 7:00:00PM	Day,F-1	10/19/12 6:00PM (Fr)	00:30		PRATV1219H	\$3400.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,F-1	10/19/12 8:54AM (Fr)	00:30		PRATV1224H	\$2500.00	
9.0	Spot	9:00:00AM-10:00:00AM	Day,F-1	10/19/12 9:30AM (Fr)	00:30		PRATV1219H	\$750.00	
10.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/22/12 10:49AM (Mo)	00:30		PRATV1224H	\$700.00	
12.0	Spot	12:05:00AM- 1:05:00PM	Day,M-1	10/22/12 1:01AM (Mo)	00:30		PRATV1224H	\$500.00	
13.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/22/12 12:22PM (Mo)	00:30		PRATV1219H	\$1100.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	10/22/12 3:48PM (Mo)	00:30		PRATV1224H	\$825.00	
15.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	10/22/12 5:42PM (Mo)	00:30		PRATV1219H	\$2400.00	
16.0	Spot	6:00:00AM- 7:00:00PM	Day,M-1	10/22/12 6:42AM (Mo)	00:30		PRATV1224H	\$2500.00	
17.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	10/22/12 6:24PM (Mo)	00:30		PRATV1224H	\$3400.00	
18.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	10/22/12 7:47PM (Mo)	00:30		PRATV1219H	\$4250.00	
19.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/22/12 9:23AM (Mo)	00:30		PRATV1219H	\$750.00	
21.0	Spot	5:00:00AM- 6:00:00PM	Day,Sa-1	10/20/12 5:54AM (Sa)	00:30		PRATV1219H	\$400.00	
22.0	Spot	12:35:00AM- 1:30:00PM	Day,Sa-1	10/20/12 2:01AM (Sa)	00:30		PRATV1219H	\$350.00	
23.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	10/20/12 7:59PM (Sa)	00:30		PRATV1224H	\$1400.00	
24.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/21/12 11:22PM (Su)	00:30		PRATV1219H	\$3000.00	
25.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/21/12 12:26PM (Su)	00:30		PRATV1219H	\$750.00	
26.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/21/12 6:21PM (Su)	00:30		PRATV1224H	\$2400.00	
27.0	Spot	6:00:00AM- 9:00:00PM	Day,Su-1	10/21/12 6:28AM (Su)	00:30		PRATV1224H	\$1300.00	
28.0	Spot	10:00:00AM-11:00:00AM	Day,Th-1	10/18/12 10:23AM (Th)	00:30		PRATV1224H	\$700.00	
29.0	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/18/12 11:22PM (Th)	00:30		PRATV1224H	\$3000.00	
30.0	Spot	11:00:00AM-12:00:00PM	Day,Th-1	10/18/12 11:33AM (Th)	00:30		PRATV1219H	\$1200.00	
31.0	Spot	12:05:00AM- 1:05:00PM	Day,Th-1	10/18/12 12:37AM (Th)	00:30		PRATV1219H	\$500.00	
32.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1	10/18/12 12:52PM (Th)	00:30		PRATV1224H	\$1100.00	
33.0	Spot	3:00:00PM- 4:00:00PM	Day,Th-1	10/18/12 3:36PM (Th)	00:30		PRATV1219H	\$825.00	
34.0	Spot	5:00:00PM- 6:00:00PM	Day,Th-1	10/18/12 5:51PM (Th)	00:30		PRATV1219H	\$2400.00	
35.0	Spot	5:30:00AM- 6:00:00PM	Day,Th-1	10/18/12 5:30AM (Th)	00:30		PRATV1224H	\$1200.00	
36.0	Spot	6:00:00AM- 7:00:00PM	Day,Th-1	10/18/12 6:55AM (Th)	00:30		PRATV1219H	\$2500.00	
37.0	Spot	7:00:00PM- 7:30:00PM	Day,Th-1	10/18/12 7:07PM (Th)	00:30		PRATV1224H	\$4250.00	
38.0	Spot	7:00:00AM- 9:00:00PM	Day,Th-1	10/18/12 8:39AM (Th)	00:30		PRATV1224H	\$2500.00	
39.0	Spot	7:30:00PM- 8:00:00PM	Day,Th-1	10/18/12 7:43PM (Th)	00:30		PRATV1219H	\$4250.00	
40.0	Spot	9:00:00AM-10:00:00AM	Day,Th-1	10/18/12 9:35AM (Th)	00:30		PRATV1219H	\$750.00	
41.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	10/16/12 10:22AM (Tu)	00:30		PRATV1219H	\$700.00	



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Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

PRIORITIES USA ACT

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:50PM

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
42.0	Spot	11:35:00PM-12:05:00	Day,Tu-1	10/16/12 11:54PM (Tu)	00:30	PRATV1224H	\$1200.00	
43.0	Spot	11:00:00AM-12:00:00	Day,Tu-1	10/16/12 11:59AM (Tu)	00:30	PRATV1224H	\$1200.00	
44.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1	10/16/12 12:52PM (Tu)	00:30	PRATV1219H	\$1100.00	
45.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1	10/16/12 3:11PM (Tu)	00:30	PRATV1224H	\$825.00	
46.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	10/16/12 4:11PM (Tu)	00:30	PRATV1219H	\$1200.00	
47.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	10/16/12 5:30AM (Tu)	00:30	PRATV1224H	\$1200.00	
48.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1	10/16/12 6:29AM (Tu)	00:30	PRATV1219H	\$2500.00	
49.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	10/16/12 8:47AM (Tu)	00:30	PRATV1224H	\$2500.00	
50.0	Spot	10:00:00AM-11:00:00	Day,W-1	10/17/12 10:07AM (We)	00:30	PRATV1224H	\$700.00	
51.0	Spot	11:35:00PM-12:05:00	Day,W-1	10/17/12 11:53PM (We)	00:30	PRATV1219H	\$1200.00	
53.0	Spot	12:00:00PM- 1:00:00	Day,W-1	10/17/12 12:53PM (We)	00:30	PRATV1219H	\$1100.00	
54.0	Spot	4:00:00PM- 5:00:00	Day,W-1	10/17/12 4:10PM (We)	00:30	PRATV1224H	\$1200.00	
55.0	Spot	6:00:00PM- 7:00:00	Day,W-1	10/17/12 6:00PM (We)	00:30	PRATV1219H	\$3400.00	
56.0	Spot	7:00:00PM- 7:30:00	Day,W-1	10/17/12 7:12PM (We)	00:30	PRATV1224H	\$4250.00	
57.0	Spot	7:00:00AM- 9:00:00	Day,W-1	10/17/12 7:25AM (We)	00:30	PRATV1219H	\$2500.00	
58.0	Spot	9:00:00AM-10:00:00	Day,W-1	10/17/12 9:40AM (We)	00:30	PRATV1219H	\$750.00	
59.0	Spot	9:00:00AM-10:00:00	Per week (1),We	10/17/12 9:17AM (We)	00:30	PRATV1224H	\$750.00	M/G For 20.0.1
60.0	Spot	5:00:00PM- 6:00:00	Per week (1),Th	10/18/12 5:28PM (Th)	00:30	PRATV1224H	\$2400.00	M/G For 11.0.1,52.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$96,325.00
Commission	(\$14,448.75)
Net Total	\$81,876.25

Total Spots 57

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM